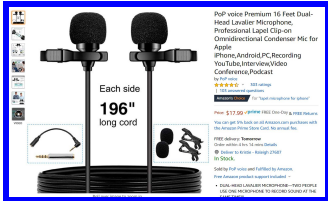


*Becoming The Celebrity Agent In Your Local Market
Webinar Handout*

Equipment:



[Amazon: 16' Dual Microphone](#)



[Amazon: Collapsible Tripod](#)

Interview a home vendor (plumber, landscaper, housecleaning, etc.)

1. Where do you live in the Triangle? What is your favorite part of living in that neighborhood?
2. What area does your company service?
3. What is the most common service you perform?
4. As a homeowner, what is the number one homeowner tip you would give?
5. Your favorite restaurant and why?

Interview a former client or good friend about their neighborhood

1. Where do you live in the Triangle? What is your favorite part of living in that neighborhood?
2. What is your favorite Triangle park?
3. What is your favorite restaurant and why?
4. What is the commute time to downtown or RTP?
5. What is the one thing you would add to your current neighborhood?

Interview a local business/shop owner (coffee shop, restaurant, gym, CPA, attorney)

1. Where do you live in the Triangle? What is your favorite part of living in that neighborhood?
2. What's your best selling item?
3. What's the oddest request you've had from a customer?
4. What is your favorite Triangle park (outside of your neighborhood)?
5. What is your favorite restaurant and why?